

# **All-UC Economic History Group Conference Science, Intellectual Property, and Innovation**

March 23 – 25, 2012

Hotel Shattuck Plaza and Haas School of Business, Berkeley

Conference sponsored by:

- All-UC Group in Economic History
- Institute of Business and Economic Research (UC Berkeley)
- Competition Policy Center (UC Berkeley)
- Center for Science, Technology, Medicine and Society (UC Berkeley)
- Haas School of Business (UC Berkeley)

## **Program**

### **Friday afternoon, Boiler Room, Hotel Shattuck Plaza**

#### **1.00-1.30 Registration**

#### **1.30-1.40 Richard Gilbert (UC Berkeley), Opening remarks**

#### **Scientists and Human Capital as a Source of Innovation**

1.40-2.30 Giovanni Peri (UC Davis) “Migration, Productivity, and Growth since 1500”

Discussant: Enrico Moretti (UCB, Economics)

#### **2.30-2.40 Ten-minute Break**

2.40-3.30 Lee Fleming (UC Berkeley), with M. Marx and J. Singh, “Regional Disadvantage: Non-competes and Brain Drain”

Discussant: Noam Yuchtman (UCB, Haas)

#### **3.30-3.40 Ten-minute Break**

3.40-4.30 Shawn Kantor (UC Merced) and Alex Whalley (UC Merced) “Private Gains from Public University Research: The Case of Productivity Spillovers from Agricultural Experiment Stations”

Discussant: Alan Olmstead (UC Davis, Economics)

#### **5.00-7.00 Reception, Boiler Room, Hotel Shattuck Plaza**

## **Saturday**

**All sessions today held at the Haas School of Business in the Wells Fargo Room (transportation will be provided). Group dinner will be at the Hotel.**

**8.00&8.15: Buses leave Hotel Shattuck Plaza for the Haas School of Business**

**8.30-9.00: Breakfast, Wells Fargo Room**

**9.00-12.00: Trading, Sharing, and Litigating Patents**

9.00-9.50 Zorina Khan (Bowdoin) “Markets for Technological Innovations and the Diffusion of Knowledge in the 19th Century United States”

Discussant: Gavin Wright (Stanford University)

**9.50-10.00 Ten-minute Break**

10.00-10.50: Carlos Serrano (Toronto) with Mark Schankerman and Alberto Gallasso “Trading and Enforcing Patent Rights”

Discussant: Pierre Azoulay (MIT Sloan)

**10.50-11.10 20-minute Break**

11.10-12.00 Petra Moser (Stanford), with Ryan Lampe (De Paul) “Patent Pools, Competition, and Innovation in the 1930s”

Discussant: Richard Hornbeck (Harvard)

**12.00-1.00 Lunch**

**1.00-2.50 Innovation Without – and in Violation of – Patents in Virtual Media**

1.00-1.50 Koleman Strumpf (Kansas) “The Impact of File Sharing on Movies”

Discussant: Heidi Williams (MIT, Economics)

**1.50-2.00 Ten-minute Break**

2.00-2.50 Shane Greenstein (Kellogg) “Collective Intelligence and Neutral Point of View: The Case of Wikipedia”

Discussant: Suzanne Scotchmer (UCB Public Policy and Law)

**2.50-3.30 Coffee Break**

### **3.30-4.20 Copyrights and Printing in 17<sup>th</sup> and 18<sup>th</sup>-century England**

Jeremiah Dittmar (American University and Princeton) “The Welfare Impact of a New Good: The Printed Book”

Discussant: Paul Rhode (Michigan)

**4.20-6.00 Free Time. Bus transportation will be provided back to the Hotel Shattuck Plaza.**

**6.00-7.00 Reception, Whitecotton Room, Hotel Shattuck Plaza**

**7.00-10.00 – Conference Dinner, Whitecotton Room**

### **Sunday morning**

**Sunday sessions will be held in the Whitecotton Room, Hotel Shattuck Plaza**

**8:15-9:00 Breakfast, Whitecotton Room**

### **English Patents Until 1851**

9.00-9.50 Alessandro Nuvolari (Sant’Anna): “The Quality of English Patents, 1617-1850, a reappraisal using multiple indicators”

Discussant: Greg Clark (UCD, Economics)

**9.50-10.00 Ten-minute Break**

### **Innovation and Productivity in the Great Depression**

10.00-10.50 Tom Nicholas (HBS): “Did Bank Distress Stifle Innovation during the Great Depression?”

Discussant: Gary Richardson (UC Irvine)

**10.50-11.00 Ten-minute Break**

11.00 -11.50 Nicolas Ziebarth (Northwestern): “Misallocation and Productivity Estimates in the 1930s”

Discussant: Alex Field (Santa Clara)

**12.00 Adjourn**